

**Mission Director Koenen's Participation in the  
Pakistan Private Sector Energy Activity Launch Event  
Wednesday, February 3, 2021 from 13:00 hrs to 15:00 hrs  
Online via Zoom**

**Participants:**

**USG**

- Julie Koenen, USAID Mission Director
- Clay Epperson, Deputy Mission Director
- Donald McCubbin, Acting Director Office of Energy
- USAID/Office of Energy Team
- John Coronado, Foreign Commercial Services Officer, U.S. Embassy
- Anne Sackville-West, ECON Officer, U.S. Embassy
- Brandon Miller, Resident Legal Officer
- USAID/Economic Growth Team
- USAID/Program Office Team
- USAID/Office of Acquisition & Assistance Team
- USAID/Office of Financial Management Team
- USAID/DOC Team

**Government Officials:**

- Mr. Malik Amin Aslam, Minister for Climate Change
- Dr. Saleem Zia, Chief Executive Officer, Pakistan Credit Guarantee Company (PCGC)

**UNIDO/PFAN Participants:**

- Nadia Aftab, Head of UNIDO Pakistan
- Patrick Nussbaumer, UNIDO Energy & Climate Specialist
- Peter Storey, PFAN Global Advisor
- Peter Dupont, PFAN Asia Advisor

**Language:** English

**Video Link:** Zoom Link

**Purpose:**

You will participate virtually and provide the opening remarks for Pakistan's Private Sector Energy (PPSE) activity's launching ceremony.

PPSE aims to facilitate investment for low-carbon energy projects. It will focus on small- and medium-scale companies and provide support to develop bankable projects. The activity will be implemented by the Private Financing Advisory Network (PFAN), hosted jointly by the United Nations Industrial Development Organization (UNIDO) and the Renewable Energy and Energy Efficiency Partnership (REEEP). PFAN is a global network of climate and clean-energy financing experts, offering business coaching and investment facilitation to entrepreneurs.

**The event will describe the PFAN activity.** The event will introduce a revolving call-for-proposals, in which entrepreneurs describe their proposed activity and how PFAN might assist. The main objectives of the PPSE are: (i) help project developers to develop “investment ready” projects (ii) help financial institutions to better assess clean energy projects and mitigate risk and (iii) mainstream investments into clean energy projects.

The event will be attended by a broad range of stakeholders, including private-sector representatives, federal and provincial Government officials, as well as experts from USAID, UNIDO and REEEP. The event will also serve as a forum to discuss the opportunities and challenges that face small- and medium-sized enterprises in developing and financing energy and climate change projects in Pakistan.

**Scenario for the virtual event:**

<b>Pakistan time</b>		<b>Speaker / Moderator</b>
<b>12:50 – 13:00</b>	Virtual Arrival, Entry of speakers and registered participants	<b>Patcharin Boobpha</b> PFAN Technical Facilitator <b>(also monitors Chat for feeding Q’s to the MC)</b>
<b>13:00 – 13:10</b>	Welcome, general introduction and brief opening remarks  Recitation from Quran (Tilawat) organized by UNIDO Pakistan	<b>Peter DuPont,</b> Regional Coordinator PFAN Asia
<b>13:10 – 13:25</b>	Welcome and observations on the opportunities and challenges of Pakistan’s climate change program and plans – what is required and how and where USAID and PFAN support is needed	<b>Honorable Malik Amin Aslam</b> Special Advisor to the Prime Minister on Climate Change
<b>13:25 – 13:40</b>	Outline of USAID objectives and priorities in Pakistan. What is the big picture and where does PFAN fit in?	<b>Ms. Julie Koenen</b> Mission Director USAID Pakistan
<b>13:40 – 13:50</b>	UNIDO’s work and activities in Pakistan to drive industrial development and the role of PFAN	<b>Ms. Nadia Aftab</b> Head of UNIDO Office Pakistan
<b>13:50 – 14:00</b>	Introduction of the USAID Pakistan Private Sector Energy Project and introduction to PFAN	<b>Ms. Rabia Bukhari</b> Program Management Specialist, Energy USAID Pakistan

<b>14:00 – 14:15</b>	Presentation of USAID PFAN Pakistan Private Sector Energy Program formal launch of activities & call for proposals	<b>Patrick Nussbaumer,</b> PFAN Project Manager
<b>14.15 – 14.25</b>	Brief Q&A	<b>Moderator: Peter DuPont</b> PFAN
<b>14.25 – 14.55</b>	<p><b>Panel discussion</b></p> <p>Where are the financing gaps and capacity needs for SMEs in the climate and clean energy sectors in Pakistan? How can PFAN help? What else is needed?</p> <p>Short moderated statements from panel members (responding to a specific question from the moderator)</p> <p><b>Moderated Discussion</b> Q&amp;A: questions from the participants – live and via chat / Q&amp;A function</p>	<p><b>Moderator: Saima Qadir</b> PFAN Pakistan Coordinator</p> <p><b>Panel Members</b></p> <ul style="list-style-type: none"> <li>- <b>Dr. Saleem Zia</b>, CEO, PCGC</li> <li>- <b>Mujtaba Khan</b>, CEO, Reon Energy</li> <li>- <b>Omar Malik</b>, Shams Power</li> <li>- <b>Donald McCubbin</b>, Director, Office of Energy,</li> <li>- <b>Rabia Bukhari</b>, Office of Energy,</li> <li>- <b>Peter Storey</b>, Global Coordinator, PFAN</li> </ul>
<b>14:55 – 15:00</b>	Summary & way forward Closing of launch event	<b>Peter DuPont</b> PFAN
<b>15.00</b>	<b>End of event</b>	

**Media:**

None at the virtual event. Embassy/PAS will send out a press release following the event.

**Main POC:**

Rabia Bukhari, USAID Office of Energy  
Cell Phone: 0300-852-6679

**Attachment:**

- Tab 1: Talking Points for the Mission Director
- Tab 2: Press Release
- Tab 3: Bio for Mr. Malik Amin Aslam

**Tab 1: Mission Director's Talking Points**

Honorable Minister on Climate Change, Mr. Malik Amin Aslam,

Dr. Saleem, Chief Executive Officer, Pakistan Credit Guarantee Company,

Representatives from other Government Departments,

Representatives from the United Nations Industrial Development Organization (UNIDO),

Representatives from the Private Finance Advisory Network (PFAN),

Representatives from the Renewable Energy and Energy Efficiency Partnership (REEEP),

Private Sector Leaders,

U.S. Government representatives, including my USAID colleagues

Other distinguished guests,

Ladies and gentlemen.

Assalaam-u-Alaikum!

On behalf of the United States Government, I am delighted to join you all today in celebrating the launch of USAID's Pakistan Private Sector Energy activity in partnership with the United

Nations Industrial Sector Development Organization and the Private Financing Advisory Network.

Let me begin by welcoming you to today's event, which we believe will be a major step toward increasing investment in climate-resilient, cost-effective energy technologies.

USAID has a long history of partnering with the Government of Pakistan on energy issues. Over the last decade, our two countries have worked together to add more than 1,100 megawatts of generation capacity and almost 2,900 megawatts of transmission and distribution capacity.

These investments have benefitted more than 47 million Pakistanis, reduced costs for energy distribution companies by US \$429 million, and leveraged more than US \$2 billion in private investment.

Although we don't envision any new, large-scale infrastructure collaborations in the future, we will continue to provide technical assistance to our partners in the power sector here.

Part of that assistance means enabling Pakistan to successfully transition to a competitive electricity market. That will ensure that Pakistan can meet its growing energy needs, not just for the near term, but for future economic growth.

To do this, we must work closely with the private sector to develop innovative, financially sustainable energy projects.

This work is critical. Sustainable, low-cost energy is a key ingredient in Pakistan's development, and the energy sector has great investment potential through a variety of renewable and clean energy resources, including solar, wind, water, and biomass.

Fortunately, the private sector possesses the creativity to use these abundant, renewable resources. This will strengthen economic development and create new jobs for a growing population, as well as help Pakistan meet its ambitious renewable energy and climate goals.

In partnership with the United Nations Industrial Development Organization, our new Pakistan Private Sector Energy project will provide many opportunities to explore low-carbon, climate-resilient technologies. Together, we will learn what works best for Pakistan -- in particular, what is financially and economically sustainable.

Financial sustainability is crucial, as it will drive new investment and allow for the growth of new ideas. The Private Finance Advisory Network will play a critical role in identifying new and creative projects, demonstrating their bankability, and helping them find the financing needed to make them a reality.

I am confident that you will find today's event informative and compelling.

We look forward to working with you, as we continue to support Pakistan's development of sustainable, low-cost energy technologies.

## **UNITED STATES AND PAKISTAN PROMOTE PRIVATE SECTOR INVESTMENT IN CLEAN ENERGY**

*Islamabad, February 3, 2021:* The United States Government, through the U.S. Agency for International Development (USAID), and in collaboration with the Government of Pakistan, the United Nations Industrial Development Organization (UNIDO), and local partners, launched a new initiative today to increase private sector investment in clean energy. The project will support small and medium-scale energy activities throughout Pakistan to boost local and national economic growth.

The project, called the Pakistan Private Sector Energy activity (PPSE), will encourage more private investment in the energy sector, with a focus on clean and renewable energy. This entails expanding the portfolio of commercially and environmentally sustainable small- and medium-scale projects and developing risk mitigation tools and strategies to strengthen the clean energy market. Increasing national energy production is critical to expanding economic growth and creating new jobs across the country.

“The energy sector has great investment potential through a variety of renewable and clean energy resources, including solar, wind, water, and biomass,” said USAID Mission Director Julie Koenen. “Sustainable, low-cost energy is a key ingredient in Pakistan’s economic development. We are pleased to partner with UNIDO and our local partners to use the power of private sector investment to generate economic growth and create new jobs.”

“UNIDO is proudly working alongside Pakistani stakeholders to support efforts related to a transition to a sustainable energy future,” said Nadia Aftab, Head of the UNIDO Office in Pakistan. “This will be achieved through the application of renewable energy for productive uses, adoption of the efficient use of energy by industry, and the introduction of low-carbon technologies and processes.”

UNIDO, in collaboration with the Renewable Energy, Energy Efficiency Partnership (REEEP), hosts and manages the Private Financing Advisory Network (PFAN). PFAN is a global network of financing experts that brings together clean energy project developers and private sector investors. PFAN makes it easier for clean energy projects to access funding in emerging markets such as Pakistan.

Since 2010, USAID has partnered with the Government of Pakistan to add more than 3,900 MW (megawatts) to the national energy grid. These investments have benefitted more than 47 million Pakistanis, reduced costs for energy distribution companies by \$429 million, and leveraged more than \$2.3 billion in private investment. USAID has also supported the

construction of new transmission lines and substations to evacuate power from wind power projects to the national grid, as well as rehabilitated thermal and hydroelectric power plants.

To ensure Pakistan's future energy security, the United States Mission to Pakistan will continue to provide technical assistance to improve planning processes and operational procedures, introduce new technologies and transition towards a competitive market structure with more participation by private sector companies.

For more information on U.S. support for Pakistan's energy sector, please visit:

<https://www.usaid.gov/pakistan/energy>

For more information on the Private Financing Advisory Network, please visit:

<https://www.pfan.net>

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**Tab 3: Bio for Minister Malik Amin Aslam**



Malik Amin Aslam is a Pakistani environmentalist and politician who serves as Federal Minister and Advisor to the Prime Minister of Pakistan for Climate Change. In August 2018, Prime Minister Imran Khan nominated Malik as Advisor on Climate Change.

He was born November 27, 1966. Mr. Malik is an electrical engineer with an MBA from McGill University and an MSc from Oxford University where he completed his thesis on the utility of the “emissions trading” concept within the context of managing the Climate Change issue. Mr. Malik is also a LEAD Fellow.

His area of expertise is climate change and has written a number of articles and co-authored two books that have been published by the World Resource Institute in Washington, D.C. He was also on the National Environmental Advisory Board and the Environmental Protection Council before entering politics. Mr. Malik has also served on the governing council of International Union for Conservation of Nature. He has previously Chaired the flagship Green Growth Initiative for the KPK in Pakistan from 2013 till 2018 which included the mass a forestation “Billion Tree Tsunami” project. Malik was honored with the Tamgha-e-Imtiaz by the President of Pakistan Arif Alvi for his efforts in implementing the Billion Tree Tsunami and his work for the environment.

**Clearance page:**

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